

27 November 2020

Claude Doucet, Secretary General  
CRTC  
Ottawa, ON  
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Dear Secretary General,

**Re: Procedural request submitted on 13 November 2020 with respect to BNoC 2019-379  
and follow-up letter submitted on 23 November 2020**

On 23 November 2020, the undersigned wrote to you to request acknowledgement that the CRTC received our Part 1 application of 13 November 2020, concerning the CBC's sale of 'branded content' via its Tandem initiative.

We also noted that, while section 23 of the Commission's Rules of Procedure state that the CRTC shall post all applications it receives which comply with section 22, this had not yet happened. This remains true today, two weeks later. We ask that this be done immediately, either as a Part 1 application or, in the alternative, as a procedural request in respect to its 2019-379 proceeding.

We trust you will agree that it is important to ensure other interested parties have an opportunity to respond.

Yours sincerely,

Undersigned former CBC employees

**Tony Burman**, former Editor-in-Chief, CBC News

**Jane Chalmers**, former Vice President, CBC Radio

**Adrienne Clarkson**, former CBC Television Host (*Take Thirty*, *The Fifth Estate*, *Adrienne Clarkson Presents*) and former Governor General of Canada 1999 to 2005

**Kelly Crichton**, former Executive Producer, *The Fifth Estate* and *The National*

**Kelly Crowe**, former Medical Sciences Correspondent, CBC News

**Jeffrey Dvorkin**, former Managing Editor and Chief Journalist, CBC Radio

**Mellissa Fung**, former National Correspondent, CBC News

**Paul Gaffney**, former Senior Director, Regulatory Affairs

**Elizabeth Gray**, former Host, *As It Happens*

**Bernie Lucht**, former Executive Producer, *Ideas*

**Tony Manera**, former President 1992 to 1995

**Peter Mansbridge**, former Host, *The National*

**Linden MacIntyre**, former Host, *The Fifth Estate*

**Tassie Notar**, former Executive Producer, *Marketplace*

**Robert O'Reilly**, former Executive Director, Radio Canada International, and Director, International Relations

**Robert Rabinovitch**, former President 1999 to 2007

**Susan Reisler**, former host of Newsworld Business News

**Julian Sher**, former Senior Producer, *The Fifth Estate*

**Ruth-Ellen Soles**, former Spokesperson and Head of Media Relations, English Services

**Mark Starowicz**, former Executive Director, Documentary Programming

**Bruce Steele**, former Host, *What on Earth?*

**Brian Stewart**, former Senior Correspondent, *The National*

**David Studer**, former Director, Journalistic Standards and Policy

**Doug Ward**, former Director of Radio, National Capital Region

**Kealy Wilkinson**, former Special Advisor, Planning