



12 March 2020

Claude Doucet  
Secretary General  
CRTC  
Ottawa, ON K1A 0N2

Dear Secretary General,

**Re: Broadcasting Notice of Consultation CRTC 2019-379 and 2019-379-1 – Procedural request regarding paragraph 44 of BNoC 2019-379**

1. Section 35(1) of the *Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure* (SOR/2010-277) provides that when the CRTC holds a public hearing to consider an application, the applicant must broadcast notice of the consultation over its facilities:

Rules Applicable to Public Hearings

Marginal note: Obligations of applicant

35 (1) When a public hearing is held in respect of an application, the applicant must

...

(b) give notice of the notice of consultation in any manner that the Commission directs, including through broadcast over the applicant's facilities or by service to any person that the Commission directs, which notice must set out

- (i) the nature of the matters to be considered,
- (ii) the deadline for intervening in the proceeding, and
- (iii) the date and time of the commencement of the hearing.

2. On 25 November 2019 the CRTC published Broadcasting Notice of Consultation CRTC 2019-379, inviting comment on CBC's applications to renew its broadcast licences and to maintain the current order exempting its online programming services from licensing.
3. Paragraph 44 of BNoC 2019-379 directed CBC to broadcast notice of the CRTC's consultation:

In accordance with section 35(1)(b) of the Rules of Procedure, the Commission directs the Corporation to give notice of this notice of consultation through broadcast over the Corporation's facilities. This notice must set out the following:

- (i) the nature of the matters to be considered,
- (ii) the deadline for intervening in the proceeding, and
- (iii) the date and time of the commencement of the hearing.

4. On 26 February 2020 the Forum asked CBC for the dates on which CBC broadcast the required announcement:

**MI Auer**

Feb 26, 12:00 EST

Hello,

I understand that on November 25, 2019, the CRTC announced in Broadcasting Notice of Consultation 2019-379 that it would hold a public hearing to consider CBC's licence renewal applications, and invited Canadians to submit their views about this by February 20, 2020..

Could you please tell me on what dates CBC broadcast information about the CRTC's renewal process as required by paragraph 44 of BNoC 2019-379?

Thank you.

5. On 11 March 2020 CBC confirmed that it had broadcast notifications, declined to provide the dates on which the notifications were made, and said that the Forum should “reach out to the CRTC” for this information:

**From:** CBC/Radio-Canada <support@cbradio-canada.zendesk.com>

**Sent:** March 11, 2020 4:26 PM

**To:** MI Auer <ml.auer@sympatico.ca>

**Subject:** Reply from CBC / Réponse de Radio-Canada

*We have received your email/ Nous avons reçu votre message*

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**CBC/Radio-Canada** (CBC/Radio-Canada)

Mar 11, 16:25 EDT

Hello,

Further to your request, we confirm that as part of the licence renewal process CBC/Radio-Canada's regulatory team filed this information with the CRTC. We suggest you reach out to the CRTC if you want further information.

Regards,

Nicole

CBC/Radio-Canada Communications Team

6. CBC has made its trustworthiness a relevant matter in this proceeding. Its 2-page strategic plan document,<sup>1</sup> *Your Stories, Taken to Heart*, mentions “trust” seven times. It states, for example, that its promise is to prioritize its role “as Canada’s most trusted media brand”, that “trust is our most precious asset” and that CBC “will be a beacon for truth and trust”. Its 200-page licence renewal application (DM#3733727) mentions trust 30 times.
7. The Forum submits that CBC's compliance with paragraph 44 of Broadcasting Notice of Consultation CRTC 2019-379 constitutes relevant evidence with respect to CBC's trustworthiness.
8. The Forum respectfully requests that the Commission place a list of the CBC broadcast undertakings that broadcast the notifications and the dates when they broadcast the information required by paragraph 44 of BNoC CRTC 2019-379, on the public file of CBC's licence renewal proceeding, as the information is relevant to establishing CBC's trustworthiness in complying with the CRTC's *Rules of Practice and Procedure* and with the CRTC's direction in paragraph 44.

Sincerely yours,



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<sup>1</sup> <https://site-cbc.radio-canada.ca/documents/vision/strategy/2019-strategic-plan-en.pdf>.