

4 February 2020

Access to Information Coordinator
CBC/Radio-Canada
181 Queen Street
PO Box 3220, Station C
Ottawa, Ontario
K1Y 1E4

To Whom It May Concern,

Re: Access to Information Request concerning Strategic Plan approved by CBC's Board of Directors

I am writing to you with respect to the strategic plan discussed at page 53 of CBC's 2018-2019 *Annual Report*, as indicated below by the yellow highlighting:

4. New Strategy Implementation Plan

We presented our three-year plan to the Board in March 2019. The strategic plan is based on forward-looking assumptions.

There is a risk that:

- we may not effectively implement or achieve the strategic and financial goals of the new plan; and
- we will be prevented from implementing part of our new strategy due to accelerated deterioration in our financial realities.

Implement the new strategic plan that was approved by the Board in March 2019.

Develop a communications and brand campaign to support the launch of the new plan.

Monitor the debate on our future and correct any misinformation.

Develop performance criteria and measure achievement against the plan.

Successful implementation of the new strategy is critical to driving stakeholder support and enhancing our relevance.

Pursuant to the information provided on CBC's website (<https://cbc.radio-canada.ca/en/impact-and-accountability/access-to-information/request>), I am requesting a copy of the "three-year plan" presented to CBC's Board of Directors and, if it is different from the plan just mentioned, "the new strategic plan that was approved by the Board in March 2019".

A cheque for \$5.00 is enclosed, to the order of CBC|Radio-Canada.

I would appreciate if you could send me a PDF copy of the results of my request by e-mail, to the e-mail address noted below.

If you have any questions, or envisage any difficulties meeting my request, please do not hesitate to let me know.

I look forward to hearing from you within thirty days, pursuant to section 7(a) of the *Act*.

Sincerely yours,

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