



Rebooting Canada's Communications Legislation



A conference to examine changes to Canada's broadcasting and telecommunications legislation

Friday, May 22 and Saturday, May 23, 2015

Faculty of Social Sciences (FSS) Building (120 University), 4th floor, room 4007, Ottawa, Ontario
Co-sponsors: University of Ottawa Centre on Governance and the Forum for Research and Policy in Communications (FRPC)

Friday, May 22, 2015

- 8:30 – 8:45** Welcome, and introductory remarks by Dr. Caroline Andrew, Director, Centre on Governance, University of Ottawa
- 8:45 – 9:15** Keynote address by Professor Liora Salter, FRSC, York University & Osgoode Hall Law School

9:15 – 10:30 **Session 1: The medium vs the law: communications sovereignty and technology**

Does Parliament's jurisdiction extend to programming services that earn money from, but are located outside of, Canada?

- Moderator: John H. Stevenson, Rocket Stable Consulting
Panellists: Tim Denton, The Windermere Group, formerly CRTC Commissioner (2008 - 2013)
Dr. Michael Geist, Faculty of Law, University of Ottawa
Dr. Gregory Taylor, Ryerson
Jay Thomson, Vice-President Broadcasting Policy and Regulatory Affairs, Canadian Media Production Association

10:45 – 12:00 **Session 2: Window to the world, mirror for ourselves – socio-cultural objectives of communications legislation**

Should broadcasting and telecommunications serve the interests of Canada and Canadians, and if so, how?

- Moderator: Andrew Cardozo, Pearson Centre for Progressive Policy, formerly CRTC Commissioner (1997 - 2003)
Panellists: Dr. Larry Chartrand, University of Ottawa
Dr. David Ellis, York University
Sheridan Scott, former Commissioner of Competition
Kealy Wilkinson, former Executive Director, Canadian Broadcast Museum Foundation

- 1:00 – 1:30** Afternoon address by Anthony S. Manera, President of the Canadian Broadcasting Corporation (1993 to 1995); CBC Senior Vice President (1986 to 1993), CBC Vice President, Human Resources (1985 to 1986)

1:30 – 3:30 **Session 3: The ethics of advocacy in a regulated sector**

How should lawyers manage their duties to advocate, to act in good faith, to maintain confidentiality and to avoid sharp practice, when practising before tribunals expected to rely heavily on their members' experience and expertise?

- Moderator: Alain Pineau, Special Advisor to the Hon. Stéphane Dion, Cultural Policies at Liberal Party of Canada, formerly National Director, Canadian Conference of the Arts
Panellists: Dr. David Dubinski, University of Ottawa
John Keogh, former Senior General Counsel, CRTC
John Lawford, Executive Director and General Counsel, Public Interest Advocacy Centre (PIAC)
Jeff Leiper, City of Ottawa Counsellor (Ward 15)
Christian Tacit, Barrister & Solicitor, Tacit Law

3:45 – 5:30 **Session 4: Enforcing electronic communications regulation in the 21st century**

Does the CRTC require more power to achieve Parliament's objectives?

- Moderator: Kirsten Embree, Partner, Dentons LLP
Panellists: Dr. Geneviève Bonin, University of Ottawa
Ann Mainville-Neeson, Telus
Dr. Samuel E. Trosow, University of Western Ontario
Jeanne d'Arc Umurungi, Communications Director, Canadian Media Guild

Saturday, May 23, 2015

- 8:30 – 9:00** Morning address by Christian Tacit, Barrister & Solicitor, Tacit Law

9:00 - 10:30 **Session 5: Quasi v. judicial - have expectations for fair process changed in the last century**

Should Parliament give the CRTC direction about issues related to procedural fairness (availability of evidence, duty to give reasons)?

- Moderator: Lew Auerbach, formerly Director, Office of the Auditor General of Canada
Panellists: Nathalie Blais, conseillère au service de la recherche, Syndicat canadien de la fonction publique
Tamir Israel, Canadian Internet Policy and Public Interest Clinic, University of Ottawa
Barry Kiefl, Canadian Media Research
Benjamin Klass, University of Manitoba
Dr. Catherine Middleton, Ryerson

10:45 – 12:00 **Session 6: It's our culture, and it's a job – employment issues in Canada's communications sector**

Should Parliament encourage employment in the content and carriage sector, and if so, how?

- Moderator: Doug Barrett, BellMedia Professor, Schulich School of Business, York University, formerly Chair, Canadian Television Fund (2004 - 2008)
Panellists: Dr. Arthur Cordell, Carleton University
Danielle Lamy, legal counsel, Syndicat canadien de la fonction publique
Howard Law, Director, Media Sector, Unifor

- 1:00 – 1:30** Afternoon address by David Colville, DC Communications Consulting, formerly CRTC Commissioner (1990 to 2004), former Vice-Chair, Telecommunications, CRTC (1995 to 2004), and acting Chair, CRTC (1990/91, and 2001/02)

1:30 – 2:45 **Session 7: Democracies and oligopolies – too big to regulate?**

Should Parliament require the CRTC to regulate 'too-big-to-fail' media companies in the public interest?

- Moderator: Dr. Daniel Paré, University of Ottawa
Panellists: Bram Abramson, Chief Legal & Regulatory Officer, Teksavvy
Dr. Mark Bourrie, Carleton University
Geoff White, Public Interest Advocacy Centre
Dr. Dwayne Winseck, Carleton University

3:00 – 5:30 **Session 8: If we could do it all over again, should we? Lessons from the last 50 years**

Have Canada's communications helped or hampered the CRTC?

- Moderator: Nick Ketchum, Ketchum Advisor, former Senior Director, CRTC (1986 – 2009)
Panellists: David Colville, former Vice-Chair, Telecommunications, CRTC (1990 to 2005), and acting Chair, CRTC (1990 to 1991, and 2001 to 2002)
John Hylton, former CRTC Commissioner (1977-1982)
Dr. John Meisel, formerly Chairman, CRTC (1980 to 1983)