

**Comparison of OMNI program logs:  
Forum for Research and Policy in Communications (FRPC) vs Rogers (OMNI)**

OMNI program logs - summary of results for the 2009/10 and 2012/13 broadcast years	FRPC: 24-hour logs			Rogers: Logs, for 18-hour days			% difference between FRPC and Rogers analyses	
	2009/10	2012/13	% change or difference	2009/10	2012/13	% change or difference	2009/10	2012/13
<b>All programming (includes programs, commercials, PSAs, station identification etc.)</b>								
Total hours	53,084.3	53,418.2	0.6%	<b>Not shown</b>			<b>Rogers did not present comparable data</b>	
% that are original and in 3 <sup>rd</sup> lang.	8.3%	13.9%	5.6					
Commercials - total number	1,035,881	1,175,203	13.4%					
Commercials - total hours	7,884.94	15,593.10	97.8%					
PSAs - total number	18,015	8,232	-54.3%					
<b>Programs</b>								
Total hours	32,659.64	37,502.19	14.8%	32,760	32,760	0.0%	-0.3%	14.5%
% in third language	56.5%	53.8%	-2.7	55.6%	59.9%	4.2	0.9%	-6.1%
% that are original	24.1%	44.7%	20.6	<b>Not shown</b>			<b>Rogers did not present comparable data</b>	
% that are original and in 3 <sup>rd</sup> lang.	13.5%	19.8%	6.2					
Total original hours	7,880.42	16,758.65	112.7%	<b>Not shown</b>			<b>Rogers did not present comparable data</b>	
Total third-language hours	18,461.43	20,169.38	9.3%					
Total original third-language hours	4,422.74	7,407.59	67.5%	4,427.63	7,160.24	61.7%	-0.1%	3.5%
<b>Accessible programs</b>								
Captioned or described third-language programs	500.38	262.78	- 47.5%	<b>Not shown</b>			<b>Rogers did not present comparable data</b>	
Average minutes per day, all stations	82.3	43.2	-47.5%					
# months with accessible programs in one or more third language (out of total annual maximum of 60 months [5 stns x 12 months = 60])	47	26	-44.7%					
# of months with no accessible programs in one or more 3rd lang.	13	34	161.5%					
<b>Original local station productions</b>								
Total hours	2,975.95	1,789.00	-39.9%	<b>Not shown</b>			<b>Rogers did not present comparable data</b>	
Average hours/week	57.23	34.40	-39.9%					
Original third-language hours	2,170.74	1,252.00	-42.3%	2,085.3	1,238.3	-40.6%	4.1%	1.1%
As % of total programming	4.1%	2.3%	-1.7	<b>Not shown</b>			<b>Rogers did not present comparable data</b>	
<b>News</b>								
Total hours (from all sources)	7,338.02	7,019.74	-4.3%	7,191.75	7,000.22	-2.66%	2.0%	0.3%
Local news hours (produced by an OMNI station)	6,951.82	4,042.98	-41.8%	6,787.33	3,968.26	-41.53%	2.4%	1.9%

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Original local news hours (ie, excluding repeats)	2,565.26	1,456.22	-43.2%	2,521.60	1,441.81	-42.82%	1.7%	1.0%
Toronto (CFMT)	450.60	269.71	-40.1%	447.18	269.75	Not shown	0.8%	0.0%
Calgary (CJCO)	634.53	173.22	-72.7%	624.21	173.22		1.7%	0.0%
Edmonton (CJEO)	625.83	176.27	-71.8%	620.44	176.27		0.9%	0.0%
Third-language original local news hours	1,824.63	1,036.84	-43.2%	Not shown			Rogers did not present comparable data	
Avg hours/week – all stations	35.09	19.94	-43.2%					
Avg hours/week – per station	7.02	3.99	-43.2%					
Toronto (CFMT) - Tables 20, 43	8.88	5.19	-41.6%					
Toronto (CJMT) - Tables 20, 43	7.96	6.95	-12.7%					
Calgary (CJCO) - Tables 20, 43	7.30	0.63	-91.4%					
Edmonton (CJEO) - Tables 20, 43	7.20	0.71	-90.1%					
Vancouver (CHNM) - Tables 20,43	3.75	6.47	72.5%					
As % of all programs	22.5%	18.7%	-3.7					
As % of total news hours	24.9%	14.8%	-10.1					
Total languages								
Toronto (CFMT) - Tables 21, 44	ITA, POR	ITA						
Toronto (CJMT) - Tables 21, 44	CAN, MAA	CAN, MAA						
Calgary (CJCO) - Tables 21, 44	CAN, MAA	CAN, MAA 3 mos with no 3 <sup>rd</sup> lang.	Not applicable					
Edmonton (CJEO) - Tables 21, 44	CAN, MAA	CAN, MAA 2 mos with no 3 <sup>rd</sup> lang.						
Vancouver (CHNM) - Tables 21,44	CAN, KOR, MAA, PAN, TAG	CAN, MAA, PAN						

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- FRPC (Ottawa, 7 April 2014)