

Does the CRTC require more power to achieve Parliament's objectives? :
Exploring the use of administrative monetary penalties in the Canadian radio industry

Introduction

- Example of radio non-compliance
- Overview of talk

Use of empirical data to assess non-compliance and CRTC's decision-making processes

Example 1: Non-compliance in relation to commercial licence renewals (1997-2007)

Table 1 – Frequency table of duration of licence renewals 1997-2007¹

Duration of licence	Frequency	Percentage (%)
7 years	197	66.1
6 years	61	20.5
4 years	17	5.7
3 years	12	4.0
2 years	5	1.7
17 months	1	0.3
15 months	1	0.3
8 months	1	0.3
3 months	2	0.7
Non renewal	1	0.3

Table 2 – List of commercial stations with more than one short licence renewal, their location, the number of consecutive short renewals and their duration (1997-2007)²

Station	Location	Number of consecutive short renewals	Duration of licences
CKVM-FM	Ville-Marie	5	4 years, 3 months, 2 years, 4 years, 2 years
CKPC-FM	Brantford	2	3 years, 3 years
CKOD-FM	Salaberry-de-Valleyfield	2	17 months, 8 months, 2 years
CKKW-FM	Kitchener	2	3 years, 3 years
CHOI-FM	Quebec	2	2 years, non renewal
CIMX-FM	Windsor	2	6 years, 4 years
CJBQ-AM	Belleville	2	6 years, 3 years
CKBY-FM	Ottawa	4	4 years, 3 months, 15 months, 6 years

¹ From Bonin, G. (2010). Accountability and the CRTC: an evaluation of the Canadian commercial radio licence renewal process (1997 - 2007). PhD dissertation, McGill University: Montreal, QC, p. 122.

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² From Bonin, G. (2010). Accountability and the CRTC: an evaluation of the Canadian commercial radio licence renewal process (1997 - 2007). PhD dissertation, McGill University: Montreal, QC, p. 123.

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Example 2: The Commercial ownership policy for radio

- Irregularities in decision-making
- Irregularities in decision reporting

Conclusion

- Are administrative monetary penalties the solution?
- What other tools are available?